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For more information, contact:
Ruth Peterson
Ritchie Industries
800/747-0222
rpeterson@ritchiefount.com

Ritchie Industries Contributes to “Extreme Makeover: Home Edition”

Conrad, Iowa (October 16, 2007)—In Port Deposit, Maryland, Renee Sherrard-Luther began her day with quite a surprise. The team of *Extreme Makeover: Home Edition* greeted her with news she and her family would receive a new home in just seven days. Those familiar with the television show, now in its fifth season, know it is the combination of one very run-down house, a deserving family and several designers.

Ritchie Industries is pleased to contribute to this makeover. Through one of their distributors, Ryder Supply Company in Chambersburg, Pennsylvania, the company has donated two Omni 2 waterers and thermal tubes to the project. The Cecil Soil Conservation District in Maryland has been instrumental in the planning of the installation and providing for all the electrical and water supply needs.

Why donate a waterer to a home makeover show? The Luther family is getting more than a home makeover. For the past 25 years, Renee has owned and operated a non-profit riding facility dedicated to providing therapeutic riding lessons and helping those with a wide range of physical limitations (including brain injuries, paralysis, autism, cerebral palsy and other developmental problems). Some have gone on to win gold medals in Special Olympics equestrian events. Since the loss of her husband, Renee has struggled with finances and the danger of closing her riding facility. Renee and her children have given so much to their community, they are receiving an entirely new house and fully-renovated riding facility.

“When Charles Hayes of the Cecil Soil Conservation District contacted us about the Luther family, we were thrilled to participate in the makeover,” commented Ruth Peterson, Marketing and Equine Sales at Ritchie Industries. “This is one of those unique situations where so many will benefit from the efforts of all the design team and hundreds of volunteers. We are honored to provide a quality product such as the Omni 2 to this facility.”

Ritchie Industries, located in Conrad, Iowa, manufactures a complete line of livestock watering products to the highest specifications in the industry. From a single horse Stall Fount to fountains which accommodate 500 head of cattle, Ritchie fountains are top quality. Products are available with a stainless steel trough, heavy-duty poly or a combination of both. The Omni 2 blends technology from both traditional stainless steel trough units and the newest poly materials. It has the capacity to provide water for 40 horses.

Ritchie Industries is celebrating 86 years of business this year. Since 1921, Ritchie has manufactured durable, dependable automatic fountains for many species of livestock, including beef, dairy, equine, swine, sheep and goats. The distinct Ritchie design has been the standard bearer of quality. Ritchie fountains continue to serve all sizes of operations and the livestock industry with equipment designed to provide years of trouble-free use. For the name of the Ritchie distributor nearest you, please call 800/747-0222 or visit www.ritchiefount.com.

"Extreme Makeover: Home Edition," which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is in its 5th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Denise Cramsey is the executive producer; and David Goldberg is the president of Endemol USA.

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